



Tareef Kawaf is a software startup executive with over twenty five years of experience in building product teams at early stage startups. Currently he is the president of RStudio, Inc., a Massachusetts-based company that develops both open-source and commercial software for the R statistical programming language. Here, Tareef has helped create an organization that uses the open core model to build a

sustainable business that contributes more than 50% of its engineering to free and open source software. Tareef is passionate about RStudio's vision of the positive impact that free and open source software can have on transforming decision making around the world and the opportunities it can unlock for communities that didn't have access to these tools in the past.

Prior to joining RStudio, Mr. Kawaf served as senior vice president of engineering and operations at Brightcove, Inc.. Over 8 years he helped Brightcove build and operate the second largest online video platform, helping it grow from \$0 to \$92M in revenue, and complete its initial public offering (IPO). Mr. Kawaf jointly holds a patent for the "Method and System for Dynamic Pricing," issued in 2001 which is a core component of Oracle's ATG Commerce solutions and helps retailers define sophisticated rules for couponing, discounting, and personalized commerce. Mr. Kawaf received his B.S. degree in Computer Science with a minor in Mathematics from the University of Massachusetts Amherst in 1994.